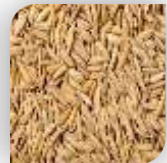


SEED SECTOR IN INDONESIA



EU-Indonesia Business Dialogue 2016
Jakarta, 8th November 2016



INDONESIA AT GLANCE



- 2 planting seasons per year
- Key products: palm oil, rubber, cocoa, coffee, spices, food crop (rice, corn, soybeans)
- Agriculture 45% of total labor force, but, share to GDP is only 14%
- Only 12% of the 35 million farmers are under 35 yo
- Lack of innovation and technology
- Many subsistence farmers works on small plots



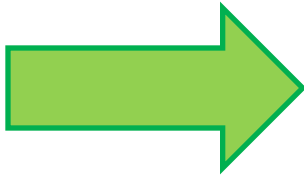
PROFILE OF THE INDONESIAN SEED ASSOCIATION (ASBENINDO)



ASBENINDO PROFILE



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- ESTABLISHED IN 1991
- NON PROFIT ORGANIZATION
- SERVE AS A FORUM FOR PLANT SEED PRODUCERS



- 28 DOMESTIC INVESTORS
- 7 FOREIGN INVESTORS
- 14 DISTRICT REPRESENTATIVES



- GOVERNMENT STRATEGIC PARTNER
- SEEDS PROVIDER
- DEVELOPED SEED GROWERS



SEED INDUSTRY IN INDONESIA



WHY INVEST IN SEED?



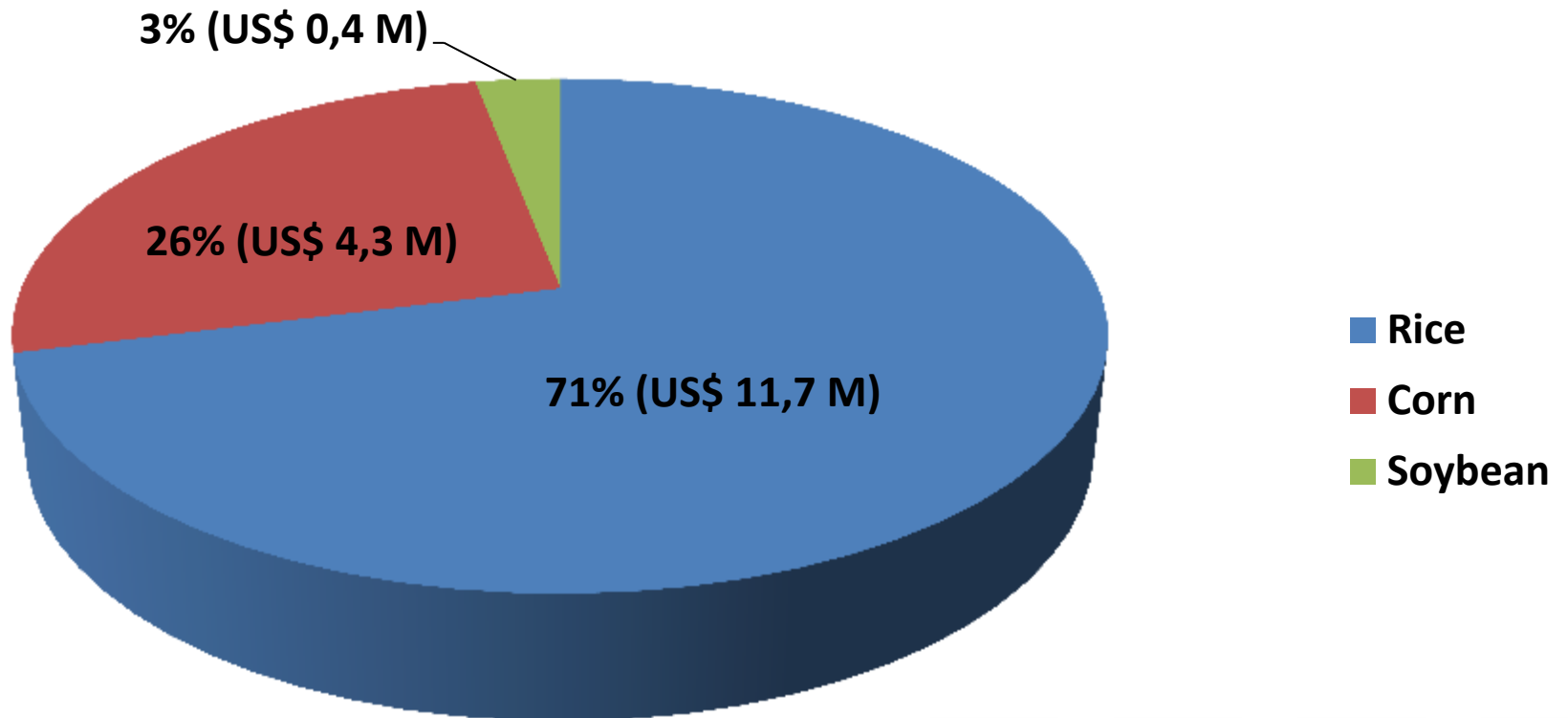
- Government's goal: food self-sufficiency (emphasizing domestic food productions)
- Seed industry is lacking innovation, i.e., modern biotechnology, hybrid seed for rice
- Low penetration of technology (hybrid corn is 60%, hybrid rice is 1%)
- Enhancing seed quality through technology is of implementable solution for Indonesian farmers who mostly works on small plots of land



National Seed Sector Value



Food Crops



PARTNERSHIP OPPORTUNITY



- International Seed Business Forum → Sharing knowledge on the latest seed technology
- Indonesia as Competitive Seed Production Hub
- Encourage Trade Agreement to cover transfer of technology in agriculture through business practices, i.e., sound patent protection policy.



THANK YOU

